## ThreeBallot Analysis

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## Outline

- ThreeBallot Background
- Usability Tests
- In-Class Test


## ThreeBallot

- Proposed in 2006 by Ron Rivest
- Design Criteria
- Match security properties of cryptographic systems
- Publicly-verifiable
- Simple
- Scalable


## Sample Multiballot

| What is your favorite video game system? | What is your favorite video game system? | What is your favorite video game system? |
| :---: | :---: | :---: |
| O Playstation III | - Playstation III | O Playstation III |
| Nintendo Wii | 0 Nintendo Wii | 0 Nintendo Wii |
| $\bigcirc$ XBox 360 | - XBox 360 | $\bigcirc$ XBox 360 |
| $\bigcirc$ PlayStation Portable | $\bigcirc$ PlayStation Portable | - PlayStation Portable |
| $\bigcirc$ Nintendo DS | - Nintendo DS | $\bigcirc$ Nintendo DS |
| - Other | - Other | 0 Other |
| Best baseball team? | Best baseball team? | Best baseball team? |
| $\bigcirc$ Yankes | $\bigcirc$ Yankes | - Yankes |
| - Red Sox | Red Sox | 0 Red Sox |
| $\bigcirc$ Pat Buchanan | - Pat Buchanan | $\bigcirc$ Pat Buchanan |
| Ball ot ID: 212010336 | Ballot ID: 240232886 | Ballot ID: 623451381 |
| END OF BALLOT | END OF BALLOT | END OF BALLOT |

## Criticisms of ThreeBallot

- Complexity
- Non-intuitive rules
- High time demands on voters and on poll workers
- Privacy
- Charlie Strauss' ballot reconstruction
- Security


## Questions

- How robust is it against attacks on privacy, and on the election results?
- How usable is the system as designed?
- Could computers make it better?
- Would people trust this system?


## Usability Tests

- Implemented a computer-based ThreeBallot Machine
- Assigned half of the voters to computer, half to paper (88 ballots cast)
- Surveyed voters about their understanding of the system


## Usability Results

- Voters were initially intimidated
- Voters required assistance
- Voters were angry when overvotes required that the ballot be redone
- Some questioned need for such a complex system


## Usability Results

- Voters were more comfortable voting by computer
- 16 of 51 paper ballots were initially rejected - 12 got it right the second time
- 1 got frustrated and left
- 1 of 36 computer voters misclicked and had to try again


## Post-vote Survey Results

- $50 \%$ would use it in a federal election
- 70\% believed ThreeBallot is secret and secure
- 58 of 64 correctly identified a valid ballot
- 59 of 64 correctly labeled an overvoted ballot as invalid
- 19 of 49 at EC correctly labeled a legal abstention as valid


## In-Class Mock Election

- Held in class on Monday, December 4
- Offered incentives
- Selling a vote
- Creating a fraudulent bulletin board
- Discrediting a fraudulent bulletin board


## In-Class Results

- Vote selling
- 4 out of 18 succeeded
- Scanner malfunction
- One negative vote for "other"
- Election throwing
- One adversary was able to change winners of all races.


## The Yoyoverse

- Gather all the receipt numbers you can
- Reconstruct triples that have to be connected
- 6 of 18 were reconstructed
- Match ID numbers to known receipts
- Profit!


## Reconstruction Results

- Stata: 25 of 29 reconstructed
- 19-bit ballots
- EC: 0 of 58 reconstructed
- 14-bit ballots


## Conclusion

- Initial intimidation, but most get it after a few minutes of explanation
- Special cases still confusing
- About a third of voters got the first ballot wrong
- Computers help, but with security tradeoff
- Reconstruction attacks are bad for privacy and for security
- Pre-printed IDs are easy to memorize
- Complex IDs hurt transparency
- Long IDs don't help

